

Alex McKeen

alexmckeen1@gmail.com

alexmckeen.com

linkedin.com/in/alexmckeen

Education

Ithaca College — B.S. Television-Radio '17 | Web Programming Minor | GPA: 3.56

Work Experience

Bleacher Report — New York, NY

- ◆ **A/V Technician | Sept 2017 - Present** | Serve as manager of all A/V Technology and provide IT based video technology support for the Video Production process. Responsible for understanding MDF/Control Room, and all other video equipment.

Barclays Center — Brooklyn, NY

- ◆ **TV Systems Technician | Jun 2017 - Present** | Serve as StadiumVision event day operator and manage content created for playback through the building IPTV System. Perform building-wide maintenance and quality control checks on all DMPs and TVs.

Optomen — New York, NY

- ◆ **Stand-In | May 2015 & Jun 2017** | For Worst Cooks in America, stood in for the cast during the production and assisted with preparations for the shoot wherever needed.

GMMB — Rockaway, NJ

- ◆ **Production Assistant | May 2017** | For a commercial shoot in North Jersey, roles were to manage A/V equipment, props, set design, crowd control, and craft services duties.

Ithaca College Television — Ithaca, NY

- ◆ **Station Manager | May 2016 - May 2017** | As the student-managing position of ICTV, the ICTV Station Manager oversees every aspect of the station's programming and operations. Managed and developed the long-term vision for the station with the staff.
- ◆ **Master Control Engineer | Sept 2014 - May 2017** | Student technical engineer for Master Control of ICTV. In charge of maintaining and assisting all studio productions including the live stream equipment during remote broadcasts and programming hours.

CBS This Morning: Saturday — New York, NY

- ◆ **CBS News Intern | Summer 2016** | Gathered materials for producers and broadcast associates such as photos, research materials, tapes, and video for projects.

Sony Electronics Inc. — Las Vegas, NV

- ◆ **NAB Student Experience | Apr 2017** | Worked for Sony on the NAB production floor on equipment management/sales while managing LiveStream broadcasts of show.

Languages & Skills

Languages: English, Hebrew, HTML, CSS, Python, SQL, JavaScript, and Bootstrap

Skills: Adobe CC Suite, Final Cut Pro, Engineering, Audio/Visual Equipment, IPTV Systems

Switchers: Kayak DD2, Tricaster, Grass Valley Karrera, and Sony MVS 8000 G

Honors & Awards

Ithaca College Television — 2016-2017 Outstanding Commitment

Hometown Media Awards — 2016 Best Special Broadcast (Producer) - *Election Center*

PEGASYS Awards — 2017 Best Educational Programming - *Election Center*

Broadcast Education Association (BEA) — 2017 Signature Station - (*ICTV*) *Ithaca College*

Ithaca College — Peggy Ryan Williams Award for Academic and Community Leadership